

Latinísimo'21

on the **GO!**

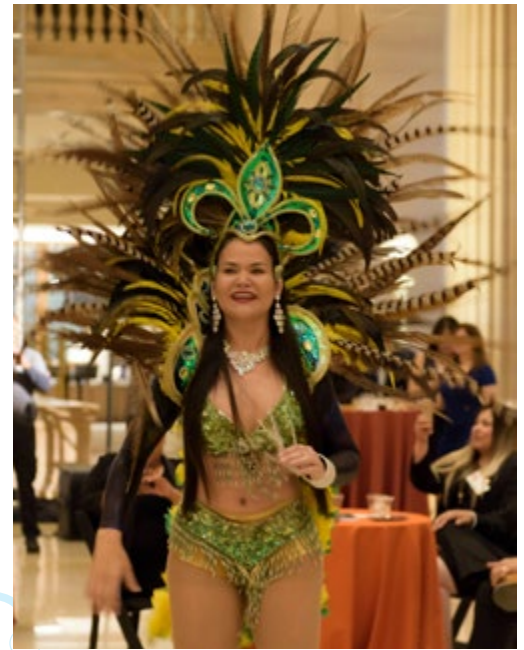
May 15, 2021 to
June 15, 2021



This year Latinísimo is hitting the road

Traditionally at Latinísimo, Esperanza's Annual Gala, we invite our guests on a journey to experience the rich sights, sounds and culinary traditions across Latin America. This event is a large celebration of Latin American culture and the vital mission of Esperanza Health Centers.

This year we are still taking our guests on a journey to experience the flavors of Latin America, but instead of bringing the cuisine to them we are sending them to the cuisine.



As a sponsor

you enable our vital services to continue in the underserved communities of Chicago's Southwest Side. To show our appreciation your company logo will be included in our Latinísimo *passport* (along with other perks listed below)! Our *passport* will be sold to participants who can then unlock their savings at Latin American restaurant across Chicago.



Don Rafa
RESTAURANT

Guavaquil
10% off
your entire purchase of \$30 or more

Offer valid until 6/30/2021.
Use code ESPERANZA when ordering.

It's a WIN, WIN, WIN!

- **ESPERANZA** raises crucial funds to provide high quality health care to Chicago's Southwest Side.
- **RESTAURANTS** drive new business to their establishments.
- **PARTICIPANTS** save money and get to experience incredible Latin American cuisine.



DELIVERING HEALTH AND HOPE for Chicago's underserved communities

Since 2004, Esperanza Health Centers has been providing the highest-quality health and wellness services to residents of Chicago's Southwest Side. Starting as a single clinic in the predominately-Mexican neighborhood of Little Village, we now have four health centers that serve patients from across the entire Southwest Side.



In 2020, Esperanza responded quickly to the COVID-19 crisis, becoming one of the first sites to provide testing on Chicago's Southwest Side. We remain one of the largest testing facilities as we have once again expanded our services in response to our communities need for vaccines.

January of 2021

Esperanza began vaccinating staff. Since then we've launched multiple vaccination clinics where we have been able to provide vaccines to over 20,000 people so far! We continue to plan the opening of new sites and hiring of additional staff to help us deliver vaccinations to our vulnerable communities.



YES! I want to help provide quality health care for Chicago's Southwest side.



\$20,000 TITLE SPONSOR (1)

Full page ad in passport, recognition on all digital advertising, top billing in social media, inclusion on all event e-blasts, website recognition, and a foursome and signage for Esperanza's annual Golf Outing. PLUS premier event signage for any in-person event associated with Latinísimo.

\$15,000 GOLD SPONSOR

Full page ad in passport, recognition on all digital advertising, recognition in social media, inclusion on all event e-blasts, website recognition, and a foursome and signage for Esperanza's annual Golf Outing. PLUS prominent event signage for any in-person event associated with Latinísimo.

\$10,000 PLATINUM SPONSOR

Full page ad in passport, recognition in social media, inclusion on all event e-blasts, website recognition, and signage for Esperanza's annual Golf Outing. PLUS inclusion in event signage for any in-person event associated with Latinísimo.

\$7,500 SILVER SPONSOR

Half page ad in passport, recognition in social media, inclusion on all event e-blasts, and website recognition. PLUS inclusion in event signage for any in-person event associated with Latinísimo.

\$5,000 BRONZE SPONSOR

Quarter page ad in passport, recognition in social media, inclusion on three event e-blasts, and website recognition. PLUS inclusion in event signage for any in-person event associated with Latinísimo.

\$2,500 HOPE SPONSOR

Logo included in passport, recognition in social media, inclusion on two event e-blasts, and website recognition. PLUS inclusion in event signage for any in-person event associated with Latinísimo.

\$1,000 FRIEND SPONSOR

Logo included in passport, inclusion on one event e-blasts, website recognition, and in inclusion in event signage for any in-person event associated with Latinísimo.

Contact

Company Name _____

Contact Name/Title _____

Address _____ City, State/ZIP _____

Phone _____ Preferred Email _____

Return this form along with your logo by April 26, 2021 to:

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SAMPLE PASSPORT

PASSPORT



Latinísimo



MEXICO

CARNITAS DON RAFA: 4597 S Archer Ave



Don Rafa
RESTAURANT

10% off

your entire purchase of \$30 or more

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