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# Sponsorship Packet

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2023



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Delivering health and hope for Chicago's underserved communities.

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Esperanza Health Centers was started in 2004 by residents of Chicago's Little Village neighborhood to bring more affordable health services to their primarily-Mexican neighborhood. From a small community clinic on South California Avenue, Esperanza has grown to become one of the largest community health centers in Chicago and one of the most celebrated in the country. With five clinical sites and two community resource centers across the southwest side of Chicago, Esperanza delivers care in adult medicine, pediatrics, obstetrics and gynecology, behavioral health, substance use treatment, HIV prevention, and others to more than 50,000 patients a year without regard to income, insurance or immigration status.

As we approach our 20th year of service, Esperanza stands at the beginning of a new chapter. In October of 2022, Esperanza broke ground on a 43,000 square-foot facility that will further expand access to primary care while serving as the home for a new senior care center and family medicine residency program. With more than 30 exam and counseling rooms, community areas, a public café, a green plaza, and more, our new building will complete our vision for a health campus in the heart of Brighton Park and deliver award-winning quality care to tens of thousands of additional residents on Chicago's southwest side.





## Our Events



**Latinísimo:** Esperanza Health Centers invites you on a journey to explore the sights, sounds and culinary traditions of Latin America while celebrating the vital mission of Esperanza. We'll transport you to a world of boundless color, vibrant energy and culture that is simply Latinísimo.



**Golf Outing:** Join Esperanza Health Centers on the green as we enjoy an afternoon of golf with donors, vendors, staff, and friends. Relax and create lasting memories with our on-course activities, delicious food, drinks, and post-golf reception.





## Latinísimo | Sponsorship

- **Title Sponsor: \$25,000**

- 16 EVENT TICKETS**

- Title recognition along with Esperanza on invitation, top billing in social media, Title status on all event e-blasts, top website recognition, premier event signage, verbal recognition at Latinísimo, PLUS a foursome to Esperanza's annual Golf Outing.

- **Gold Sponsor: \$15,000**

- 10 EVENT TICKETS**

- Logo included on invitation, recognition in two social media posts, inclusion on all event e-blasts, website recognition, prominent event signage and verbal recognition at Latinísimo.

- **Platinum Sponsor: \$10,000**

- 8 EVENT TICKETS**

- Logo included on invitation, recognition in two group social media posts, inclusion on all event e-blasts, website recognition, logo included on event signage, verbal recognition at Latinísimo.

- **Silver Sponsor: \$7,500**

- 6 EVENT TICKETS**

- Logo included on invitation, recognition in two group social media posts, inclusion in two event e-blasts, website recognition and logo included on event signage at Latinísimo.

- **Bronze Sponsor: \$5,000**

- 6 EVENT TICKETS**

- Logo included on invitation, recognition in two group social media posts, inclusion in an event e-blasts, website recognition and logo included on event signage at Latinísimo.

- **Hope Sponsor: \$2,500**

- 4 EVENT TICKETS**

- Logo included on invitation, website recognition and logo included on event signage at Latinísimo.

- **Friend Sponsor: \$1,000**

- 2 EVENT TICKETS**

- Website recognition and logo included on event signage at Latinísimo.

# Latinísimo Sponsorship Form



If you are interested in other sponsorship opportunities please reach out to Vanessa at:  
[vanessaherrera@esperanzachicago.org](mailto:vanessaherrera@esperanzachicago.org).

## Contact:

Company Name \_\_\_\_\_ Contact Name/Title \_\_\_\_\_  
Preferred Address \_\_\_\_\_ City, State/ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Preferred Email \_\_\_\_\_

## Pick your Latinísimo Sponsorship level:

Title Sponsor: \$25,000+  
Gold: \$15,000

Platinum: \$10,000  
Silver: \$7,500

Bronze: \$5,000  
Hope: \$2,500

☐ Friend: \$1,000

## Amount & Payment:

\$

**Check enclosed**  
*Fewer fees for non-profit*

**Credit Card**  
*More fees for non-profit*

Visa

MasterCard

AmericanExpress

Credit Card # \_\_\_\_\_ Name on Card \_\_\_\_\_

Billing Address (If different from above) \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Signature \_\_\_\_\_

Check, mailed to charity at: **1940 S. Western Ave., Suite 205, Chicago, IL.**

Pay online via credit card at: <https://www.esperanzachicago.org/page/sponsor>

Please return this form, along with  
a copy of your logo, by **April 7th** to  
be included in our invitation.

**Vanessa Herrera**  
Development Coordinator  
[vanessaherrera@esperanzachicago.org](mailto:vanessaherrera@esperanzachicago.org)  
1940 S. Western Ave, Suite 205  
Chicago. IL 60608







For inquiries contact:

**Vanessa Herrera**

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