
Sponsorship Packet

2024



20 years of health and hope for Chicago's underserved communities.



As Esperanza celebrates twenty years of service, we reflect on how far we've come since opening our first clinic on California Avenue with just three providers. Esperanza now provides care to over 50,000 patients a year across eight different clinics, including our newest site, Brighton Park South, which opened this year.



Not only have we grown in size and impact, but our services have expanded, too. Esperanza today delivers care in adult medicine, pediatrics, obstetrics and gynecology, behavioral health, substance use treatment, HIV prevention, and more, and also invests in vital programs like Sabor y Salud, which provides nutritious foods to people in need. What has not changed in the past twenty years is Esperanza's commitment to top-quality care for all regardless of a person's income, insurance, or immigration status. Today we celebrate this important milestone while looking forward to the next chapter in Esperanza's story.

Our Events



Esperanza Health Centers' **20th Anniversary Benefit**

Raise your glass and celebrate two decades of high-quality healthcare at the Esperanza Health Centers' 20th Anniversary Benefit. Join us for an exquisite evening as we commemorate Esperanza's remarkable journey. This upscale affair promises tantalizing cocktails, gourmet bites, and live entertainment that will enchant your senses.



Wayne Gottlieb GOLF OUTING

Join Esperanza Health Centers on the green as we enjoy an afternoon of golf with donors, vendors, staff, and friends. Relax and create lasting memories with our on-course activities, delicious food, drinks, and post-golf reception.

Global Sponsorship

	Title Sponsor: \$30,000	Gold Sponsor: \$20,000	Platinum Sponsor: \$12,000	Silver Sponsor: \$8,000	Bronze Sponsor: \$6,000	Hope Sponsor: \$3,500	Friend Sponsor: \$1,500
# of tickets to 20th Anniversary Benefit	16	10	8	6	4	4	2
# of foursomes to Golf Outing	3	2	2	1	1	1	
Deliver welcome remarks at Benefit	●						
Exclusive signage	●						
Premier placement in all Benefit and golf outing materials	●	●					
Include promotional items in swag bag	●	●					
Verbal recognition at events	●	●	●				
Full-page ad in golf program	●	●	●	●			
Half-page ad in golf program					●		
Recognition in Benefit e-blast	●	●	●				
Recognition in golf outing e-blast	●	●	●	●			
Recognition in Benefit social media post	●	●	●	●	●		
Recognition in golf outing social media post	●	●	●	●	●		
Logo included on Benefit invitation	●	●	●	●	●	●	
Website recognition	●	●	●	●	●	●	●
Logo included on event signage at Benefit	●	●	●	●	●	●	●
Logo included on listed signage at Golf Outing	All Signage	Registration and Dinner	Registration and Lunch	Registration and Bar	Registration and Bar	Registration	Registration

Sponsorship

Esperanza Health Centers'

20th Anniversary Benefit

	Title Sponsor: \$20,000	Gold Sponsor: \$15,000	Platinum Sponsor: \$10,000	Silver Sponsor: \$7,500	Bronze Sponsor: \$5,000	Hope Sponsor: \$2,500	Friend Sponsor: \$1,000
# of tickets to 20th Anniversary Benefit	16	10	8	6	4	4	2
Deliver welcome remarks at Benefit	●						
Exclusive signage	●						
Premier placement in all event materials	●	●					
Verbal recognition at event	●	●	●				
Recognition in e-blast	●	●	●				
Recognition in social media post	●	●	●	●	●		
Logo included on invitation	●	●	●	●	●	●	
Website recognition	●	●	●	●	●	●	●
Logo included on event signage	●	●	●	●	●	●	●

Sponsorship

Wayne State

GOLF OUTING



	Title Sponsor: \$10,000	Dinner Sponsor: \$7,500	Lunch Sponsor: \$5,000	Bar Sponsor: \$3,000	Beer Cart Sponsor: \$2,000	Longest Drive/ Closest to the Pin (limit 2): \$1,000	Hole Sponsor: \$250
# of foursomes to Golf Outing	3	2	2	1	1		
Exclusive signage	●						
Premier placement in all event materials	●	●					
Include promotional items in swag bag	●	●					
Verbal recognition at event	●	●	●				
Full-page ad in golf program	●	●	●	●			
Half-page ad in golf program					●		
Recognition in golf outing e-blast	●	●	●	●			
Recognition in golf outing social media post	●	●	●	●	●		
Website recognition	●	●	●	●	●		
Table at the hole with 2 representatives						●	
Logo included on listed signage at Golf Outing	All Signage	Registration and Dinner	Registration and Lunch	Registration and Bar	Registration and Bar	Registration and Hole	At the Hole

Individual golfer tickets will be available for \$300

Sponsorship Form



If you are interested in other sponsorship opportunities please reach out to Diana Romero at: dromero@esperanzachicago.org.

Contact:

Company Name _____ Contact Name/Title _____

Preferred Address _____ City, State/ZIP _____

Phone _____ Preferred Email _____

Sponsorship level:

Global

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Title Sponsor: \$40,000+ | <input type="checkbox"/> Platinum: \$12,000 | <input type="checkbox"/> Bronze: \$6,000 | <input type="checkbox"/> Friend: \$1,500 |
| <input type="checkbox"/> Gold: \$20,000 | <input type="checkbox"/> Silver: \$8,000 | <input type="checkbox"/> Hope: \$3,000 | |

20th Anniversary Benefit

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Title Sponsor: \$25,000+ | <input type="checkbox"/> Platinum: \$10,000 | <input type="checkbox"/> Bronze: \$5,000 | <input type="checkbox"/> Friend: \$1,000 |
| <input type="checkbox"/> Gold: \$15,000 | <input type="checkbox"/> Silver: \$7,500 | <input type="checkbox"/> Hope: \$2,500 | |

Golf Outing

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Title Sponsor: \$10,000+ | <input type="checkbox"/> Lunch Sponsor: \$5,000 | <input type="checkbox"/> Beer Cart Sponsor: \$2,000 | <input type="checkbox"/> Hole Sponsor: \$250 |
| <input type="checkbox"/> Dinner Sponsor: \$7,500 | <input type="checkbox"/> Bar Sponsor: \$3,000 | <input type="checkbox"/> Longest Drive/Closest to the Pin (limit 2): \$1,000 | <input type="checkbox"/> Individual Golfer: \$300 |

Total Amount & Payment: \$

- | | | | | |
|---|---|-------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Check enclosed
Fewer fees for Esperanza | <input type="checkbox"/> Credit Card
More fees for Esperanza | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> AmericanExpress |
|---|---|-------------------------------|-------------------------------------|--|

Credit Card # _____ Name on Card _____

Billing Address (If different from above) _____

Expiration Date _____ Security Code _____ Signature _____

Please return this form,
along with a copy of your logo, by
April 7th to be included in our invitation.

Diana Romero

Development Coordinator
dromero@esperanzachicago.org

Checks should be mailed to:

Esperanza Health Centers

1940 S. Western Ave, Suite 205
Chicago, IL 60608

Pay online via credit card at:

<https://esperanzachicago.org/sponsor>



For inquiries contact:

Diana Romero

Development Coordinator
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